

LSBF 2027 ASIA SUMMER SCHOOL SINGAPORE & MALAYSIA

Experience Business and Culture in Asia's Dynamic Hubs Join the LSBF Asia Summer School 2027 in Singapore and Malaysia—a unique opportunity to explore global business through an Asian lens. Designed for university and college students, the programme blends classroom learning with real-world experiences, company visits, and cultural immersion across two thriving cities. Expand your horizons, build international connections, and gain the skills to thrive in today's global economy.

Schedule

	DATE	LOCATION	MODULE
Week 1	May 3 – 7, 2027	MY	Introduction to Business Etiquette and Cultural Appreciation in Asia
Week 2	May 10 – 14, 2027	MY	Asian Hospitality
Week 3	May 17 – 21, 2027	SG	Digital Marketing: Social Media Tactics
Week 4	May 24 – 28, 2027	SG	Innovation and Entrepreneurship

To register your interest or apply, contact LSBF's Summer School team at edo@lsbf.edu.sg or simply WhatsApp us at +65 6580 7365

Programme Overview

Experience an immersive summer learning journey across **two of Southeast Asia’s most vibrant business hubs—Singapore and Kuala Lumpur.**

The LSBF Asia Summer School combines **academic learning, cultural immersion, and real-world exposure** to provide students with valuable insights into Asian business practices, entrepreneurship, and innovation.

Through **interactive lectures, group projects, company visits, and cultural excursions**, participants will gain a deeper understanding of how the **ASEAN region** connects to global markets—while building meaningful social and professional networks.

Reasons to Join This Programme

Business Network Immersion	Connect with industry professionals and peers across Asia
Learn to Do Business with Asia	Gain practical understanding of business culture and etiquette
Cultural Immersion	Experience Asia through guided visits and cultural excursions
Collaborative Projects	Work in multicultural teams to develop capstone project proposals
Career Exposure	Enhance global employability through cross-cultural insights

About Singapore & Malaysia

Singapore – The Gateway to Asia Known as one of the world’s most innovative and connected cities, Singapore is a leading hub for finance, technology, and education. Its multicultural environment offers a safe, vibrant, and modern setting for international students to learn and explore.

- Dynamic city with world-class infrastructure
- Home to regional headquarters of top global firms
- Culturally diverse and student-friendly
- Excellent connectivity and safety

Malaysia – A Blend of Tradition and Modern Growth Located just across the causeway, Malaysia combines rich cultural heritage with a fast-growing business landscape. From its welcoming communities to its thriving hospitality sector, students will experience the warmth and dynamism of Southeast Asia.

- Strong tourism, energy, and manufacturing industries
- Affordable lifestyle with modern amenities
- Deep cultural diversity and history
- Strategic role within the ASEAN region

Certificate

Participants who achieve full attendance and successfully complete their mini capstone project will receive an official LSBF Certificate of Participation.

Programme Fees

PROGRAMME	TOTAL FEES (SGD)
4 weeks track (Singapore + Malaysia)	SGD 8,067
2 weeks track - Singapore	SGD 5,101
2 weeks track - Malaysia	SGD 4,186

Notes

- Fees are inclusive of GST (9%).
- Applicants are responsible for transaction and bank service fees.
- Enrolment is confirmed only after full payment of programme fees.
- Accommodation is arranged by LSBF, based on twin-sharing in 3-star hotels or student hostels.
- A welcome lunch and a local transportation card (SGD 25 value) will be provided.
- Participants are responsible for meals and personal transport during the programme.

Who Should Join

This programme is ideal for:

- Undergraduate or postgraduate students interested in business, finance, marketing, or entrepreneurship
- Learners seeking international exposure and cross-cultural understanding
- Students eager to gain practical insights into Asian markets and global business trends

Hear From Our Students

“This was the best first time experience solo travelling and meeting so many wonderful people! Being immersed and interacting with people from different cultures was a wonderful and enlightening experience. I'd 100% recommend doing this programme! The lecturers were extremely experienced and helped a lot in career development. Thank you LSBF!”

– **Hiba Haq**,
University of Greenwich,
Summer School 2026

“My first experience with Go Abroad and also travelling to Asia. Truly a culturally immersive program that keeps a good balance between professional work development and learning. I have made such strong friendships along the way which has allowed me to feel at home. Many thanks to the wonderful lecturers on the course who delivered such insightful sessions and kept the course running seamlessly.”

– **Annabelle Spencer**,
University of Greenwich,
Summer School 2026

Join them next summer and create your own unforgettable LSBF experience!

About London School Of Business & Finance

Established in 2003, the London School of Business & Finance (LSBF) has empowered more than 45,000 learners from over 40 countries. As part of the Global University Systems (GUS) network, LSBF operates campuses in London, Singapore, and Kuala Lumpur—strategically located in the heart of each city.

With a strong presence in Asia, LSBF Singapore and LSBF Kuala Lumpur offer over 35 programmes in business, finance, law, hospitality, and technology, in collaboration with leading international universities. Recognised for excellence in accountancy, hospitality, and tourism education, LSBF is dedicated to preparing the next generation of professionals for success in a dynamic global economy.

Career Immersion with Deloitte Singapore

As part of the Summer School experience, participants will undertake a 2-day Career Immersion Programme with Deloitte Singapore, one of the Big Four global professional services firms.

This immersive experience offers students first-hand exposure to the consulting profession in the Asia-Pacific region, helping them understand how global consulting teams operate, solve business problems, and work with multinational clients.

Programme highlights include:

- Discover Big 4 culture & real career paths.
- Tackle a case challenge.
- Mock interviews with real HR consultants.
- CV & LinkedIn makeover workshop
- Network directly with industry professionals

Upon successful completion, participants will receive an additional Certificate of Completion from Deloitte Singapore, strengthening their CV, employability and graduate school applications.

This exclusive career immersion is designed to bridge academic learning with real-world industry exposure, giving students a competitive edge in the global job market.

How to Apply?

To register your interest or apply, contact your university's international office or LSBF's Summer School team at edo@lsbf.edu.sg, or simply WhatsApp us at **+65 6580 7365**

Applications are open until **31 March 2027** (or until all places are filled). Early application is encouraged due to limited seats.

